

French Bull  
2018





Founded in New York City by Jackie Shapiro in 2002, French Bull is an inspired brand that elevates the ordinary to the extraordinary. French Bull's mastery of pattern and color has enhanced a wide variety of everyday products. From the home to the street, French Bull's iconic look and signature designs offer a sense of individualism, excitement, and pop. Always in motion, French Bull continues to expand into new product categories and grow its international presence. Celebrating "the everyday," French Bull is a colorful reminder to always Live VIVID!

## TABLE OF CONTENTS

<b>NEW Ocean</b> . . . . .	4, 5
<b>NEW Sprinkles</b> . . . . .	7
Birthday Cake . . . . .	8
Birthday Dots . . . . .	9
Ziggy . . . . .	10
Foli. . . . .	11
Viva . . . . .	12
Raj. . . . .	13
Tropicana . . . . .	14
Amigo . . . . .	15
Ring . . . . .	16
General Tableware and Décor . . . . .	18, 19
Line Listing. . . . .	20, 21, 22, 23 24
Merchandising . . . . .	26
Planograms . . . . .	27





9" Round Dinner Plate  
**332922**



7" Round Snack Plate, Multi-pack  
**332923**



Luncheon Napkin, 3 ply  
**332924**



Luncheon Napkin, 3 ply  
**332925**



Beverage Napkin, 3 ply  
**332926**

**NEW**  
**Ocean**



Paper Treat Bag  
with Attachments, 8 bags  
**333021**



Cupcake Kit, 12 sets  
**333022**



Ice Cream Kit, 8 sets  
**333023**



Invitation with Attachment  
**333024**



Shaped Ribbon Banner  
**333027**



Honeycomb Centerpiece,  
Set of 5  
**333025**



Hanging Cutouts  
with Honeycomb  
**333026**



Plastic Tablecover  
All Over Print, 54" x 102"  
**333028**



Paper Favor Masks, Multi-pack  
**333188**



Party!

Happy  
Birthday



9" Round Dinner Plate  
**332936**



Luncheon Napkin, 3 ply  
**332938**



7" Round Snack Plate  
**332937**



Beverage Napkin, 3 ply  
**332939**

## Sprinkles **NEW**



# Birthday Cake



FOIL

9" Round Foil Dinner Plate  
**322120**



FOIL

7" Round Foil Snack Plate  
**322121**



Luncheon Napkin, 3 ply  
**322122**



Beverage Napkin, 3 ply  
**322123**



FOIL

Cake Banner Topper, Foil  
**322124**



Invitations  
**322126**



FOIL  
STICKERS

Paper Treat Bags, Multi-Pack  
**322467**



FOIL

16 oz Plastic Tumbler  
**325803**



FOIL

Party Banner, Foil  
**322128**

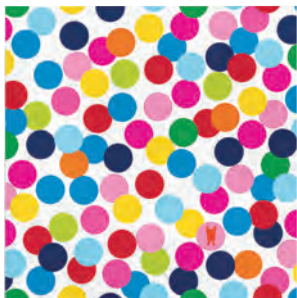




9" Square Dinner Plate  
**322129**



7" Square Snack Plate  
**322130**



Luncheon Napkin, 3 ply  
**322131**



Beverage Napkin, 3 ply  
**322132**



Plastic Non-Woven  
Table Runner, 14" x 84"  
**325808**



Cake Banner Topper  
**322133**



Invitations  
**322135**



Eco-Flex™  
Paper Straws  
Multi-Pack  
**322134**



Paper Treat Bags, Multi-Pack  
**322467**



16 oz Plastic  
Tumbler  
**325807**



Party Banner  
**322137**

## Birthday Dots





# Ziggy



10" Round Banquet Plate  
**322060**



7" Round Snack Plate  
**322061**



Luncheon Napkin, 3 ply  
**322062**



Guest Towel, 3 ply  
**322064**



Beverage Napkin, 3 ply  
**322063**



9 oz Plastic Tumbler  
**325801**



## Foli



10" Round Banquet Plate  
**322090**



7" Round Snack Plate  
**322091**



Guest Towel, 3 ply  
**322094**



Luncheon Napkin, 3 ply  
**322092**



Beverage Napkin, 3 ply  
**322093**



Plastic Non-Woven  
Table Runner, 14" x 84"  
**325809**



Eco-Flex™  
Paper Straws  
**322096**



10" Square Banquet Plate  
**322100**



7" Square Snack Plate  
**322101**



Guest Towel, 3 ply  
**322105**



Luncheon Napkin, 3 ply  
**322103**



Luncheon Napkin, 3 ply  
**322102**



Beverage Napkin, 3 ply  
**322104**



Plastic Non-Woven  
Table Runner, 14" x 84"  
**325810**



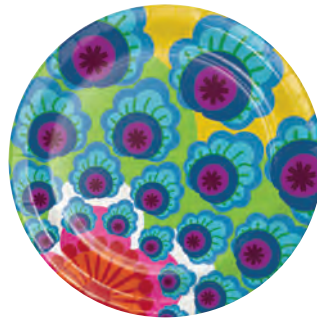
Eco-Flex™  
Paper Straws  
**322107**

Viva





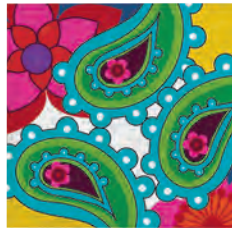
10" Round Banquet Plate  
**322070**



7" Round Snack Plate  
**322071**



Luncheon Napkin, 3 ply  
**322072**



Beverage Napkin, 3 ply  
**322073**



Guest Towel, 3 ply  
**322074**



# Raj

# Tropicana



10" Round Banquet Plate  
**325789**



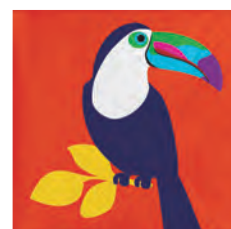
7" Round Snack Plate  
**325788**



Luncheon Napkin, 3 ply  
**325791**



Guest Towel, 3 ply  
**325792**



Beverage Napkin, 3 ply  
**325790**



Plastic Non-Woven  
Table Runner, 14" x 84"  
**328871**





10" Round Banquet Plate  
**325761**



7" Round Snack Plate  
**325760**



Luncheon Napkin, 3 ply  
**325763**



Beverage Napkin, 3 ply  
**325762**



Guest Towel, 3 ply  
**325764**

# Amigo



# Ring



10" Square Banquet Plate  
**322080**



7" Square Snack Plate  
**322081**



Guest Towel, 3 ply  
**322084**



Luncheon Napkin, 3 ply  
**322082**



Beverage Napkin, 3 ply  
**322083**



9 oz Plastic Tumbler  
**325804**

**FOIL**



Eco-Flex™  
Paper Straws  
Multi-Pack  
**322086**





# Tableware



9 oz Plastic Tumbler, Ziggy  
**325801**



9 oz Plastic Tumbler, Ring  
**325804**



9 oz Plastic Tumbler, Stripes  
**325806**



16 oz Plastic Tumbler,  
Hello  
**325802**



16 oz Plastic Tumbler,  
Birthday Cake  
**325803**



16 oz Plastic Tumbler,  
Birthday Dots  
**325807**



Plastic Non-Woven  
Table Runner, Dots  
**325808**



Plastic Non-Woven  
Table Runner, Foli  
**325809**



Plastic Non-Woven  
Table Runner, Viva  
**325810**



Plastic Non-Woven  
Table Runner, Tropicana  
**328871**



7" Round Foil Snack Plate, Multi-Pack  
**325894**



Stationery, Multi-Pack  
**322463**



Paper Coasters, Multi-Pack  
**322461**



Paper Treat Bags, Multi-Pack  
**322466**



DIY Pennant Banner Kit  
**322464**



Gold Foil - Banner Stickers  
**322468**



Silver Foil - Banner Stickers  
**322469**

	Pkg Ct	Pkg /Case	MSRP
Paper Treat Bags	10	12	\$4.00
Stationery	10	12	\$7.00
Paper Coasters	10	12	\$6.00

	Pkg Ct	Pkg /Case	MSRP
DIY Banner	30 pennants	12	\$6.50
Foil Stickers	8 sheets	12	\$5.00
Table Runner	1	12	\$5.00
Table Runner w/Foil	1	12	\$7.00

	Pkg Ct	Pkg /Case	MSRP
9 oz Tumblers	1	12	\$0.75
16 oz Tumblers	1	12	\$0.95
Foil Snack Plate	10	12	\$5.00

## Tableware



9 oz Plastic Tumblers, Ziggy  
325801



9 oz Plastic Tumblers, Ring  
325804



9 oz Plastic Tumblers, Stripes  
325806



16 oz Plastic Tumblers,  
Hello  
325802



16 oz Plastic Tumblers,  
Birthday Cake  
325803



16 oz Plastic Tumblers,  
Birthday Dots  
325807



Plastic Non-Woven Table Runner with Foil,  
Dots  
325808



Plastic Non-Woven Table Runner,  
Foil  
325809



Plastic Non-Woven Table Runner,  
Viva  
325810



Plastic Non-Woven Table Runner,  
Tropicana  
328871



7" Round Foil Snack Plate, Multi-Pack  
325894



## Decor



Paper Treat Bags, Multi-Pack  
322466



DIY Pennant Banner Kit  
322464



Gold Foil Banner Stickers  
322468



Silver Foil Banner Stickers  
322469



Stationery, Multi-Pack  
322463



Paper Coasters, Multi-Pack  
322461



	Pkg Ct	Pkg /Case	MSRP
Beverage Napkin	20	12	\$3.75
Luncheon Napkin	20	12	\$4.50
Dinner Plate	10	12	\$5.00
Snack Plate	10	12	\$4.00

	Pkg Ct	Pkg /Case	MSRP
Paper Treat Bags	8	12	\$5.00
Cupcake Kit	12	6	\$6.00
Ice Cream Kit	8	12	\$6.00
Invitation	10	12	\$7.00
Honeycomb Centerpiece	5	12	\$5.00

	Pkg Ct	Pkg /Case	MSRP
Hanging Cutouts	4	6	\$6.00
Shaped Ribbon Banner	1	6	\$6.50
Plastic Tablecover	1	12	\$6.00
Paper Favor Masks	8	12	\$4.00

## NEW Ocean



Beverage Napkin, 3 ply  
332926



Luncheon Napkin, 3 ply  
332924



Luncheon Napkin, 3 ply  
332925



10" Round Banquet Plate  
332922



7" Round Snack Plate  
332923



Paper Treat Bags  
with Attachments  
333021



Cupcake Kit, 12 sets  
(12 baking cups/12 picks)  
333022



Ice Cream Kit, 8 sets  
(8 treat cups/8 mini spoons)  
333023



Invitation with Attachment  
333024



Honeycomb Centerpiece,  
Set of 5  
333025



Hanging Cutouts  
with Honeycomb  
333026



Plastic Tablecover All Over Print, 54" x 102"  
333028



Shaped Ribbon Banner  
333027



Paper Favor Masks  
333188



	Pkg Ct	Pkg /Case	MSRP
Beverage Napkin	20	12	\$3.75
Luncheon Napkin	20	12	\$4.50
Guest Towel	16	12	\$5.25
Paper Straws w/Foil	24	12	\$5.75

	Pkg Ct	Pkg /Case	MSRP
Dinner Plate	10	12	\$5.00
Dinner Plate (FOIL)	10	12	\$6.00
Snack Plate	10	12	\$4.00
Snack Plate (FOIL)	10	12	\$5.00

	Pkg Ct	Pkg /Case	MSRP
Cake Banner Topper	1	12	\$5.50
Invites	10	12	\$7.00
Party Banner	1	6	\$6.50
Treat Bags	10	12	\$4.00

## Birthday Cake



Beverage Napkin, 3 ply  
322123



Luncheon Napkin, 3 ply  
322122



9" Round Foil Dinner Plate  
322120



7" Round Foil Snack Plate  
322121



Cake Banner Topper, Foil  
322124



Invitations  
322126



Paper Treat Bags, Multi-Pack  
322467



Party Banner, Foil  
322128



## NEW Sprinkles



Beverage Napkin, 3 ply  
332939



Luncheon Napkin, 3 ply  
332938



9" Round Dinner Plate  
332936



7" Round Snack Plate  
332937



## Birthday Dots



Beverage Napkin, 3 ply  
322132



Luncheon Napkin, 3 ply  
322131



9" Square Dinner Plate  
322129



7" Square Snack Plate  
322130



Cake Banner Topper  
322133



Invitations  
322135



Paper Treat Bags, Multi-Pack  
322467



Party Banner  
322137



Eco-Flex™ Paper Straws  
Multi-Pack  
322134



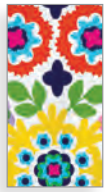
	Pkg Ct	Pkg /Case	MSRP
Beverage Napkin	20	12	\$3.75
Luncheon Napkin	20	12	\$4.50
Guest Towel	16	12	\$5.25

	Pkg Ct	Pkg /Case	MSRP
Banquet Plate	10	12	\$6.00
Snack Plate	10	12	\$4.00
Paper Straws	24	12	\$5.50

## Tropicana



Beverage Napkin, 3 ply  
325790



Guest Towel, 3 ply  
325792



Luncheon Napkin, 3 ply  
325791



10" Round Banquet Plate  
325789



7" Round Snack Plate  
325788



## Amigo



Beverage Napkin, 3 ply  
325762



Guest Towel, 3 ply  
325764



Luncheon Napkin, 3 ply  
325763



10" Round Banquet Plate  
325761



7" Round Snack Plate  
325760



## Ziggy



Beverage Napkin, 3 ply  
322063



Guest Towel, 3 ply  
322064



Luncheon Napkin, 3 ply  
322062



10" Round Banquet Plate  
322060



7" Round Snack Plate  
322061



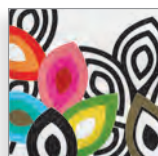
## Foli



Beverage Napkin, 3 ply  
322093



Guest Towel, 3 ply  
322094



Luncheon Napkin, 3 ply  
322092



10" Round Banquet Plate  
322090



7" Round Snack Plate  
322091



Eco-Flex™ Paper Straws  
322096



	Pkg Ct	Pkg /Case	MSRP		Pkg Ct	Pkg /Case	MSRP
Beverage Napkin	20	12	\$3.75	Banquet Plate	10	12	\$6.00
Luncheon Napkin	20	12	\$4.50	Snack Plate	10	12	\$4.00
Guest Towel	16	12	\$5.25	Paper Straws	24	12	\$5.50

## Raj



Beverage Napkin, 3 ply  
322073



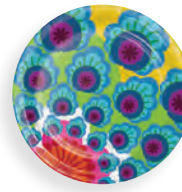
Guest Towel, 3 ply  
322074



Luncheon Napkin, 3 ply  
322072



10" Round Banquet Plate  
322070



7" Round Snack Plate  
322071



## Viva



Beverage Napkin, 3 ply  
322104



Guest Towel, 3 ply  
322105



Luncheon Napkin, 3 ply  
322102



Luncheon Napkin, 3 ply  
322103



10" Square Banquet Plate  
322100



7" Square Snack Plate  
322101



Eco-Flex™ Paper Straws  
322107



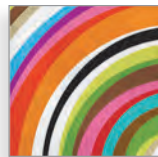
## Ring



Beverage Napkin, 3 ply  
322083



Guest Towel, 3 ply  
322084



Luncheon Napkin, 3 ply  
322082



10" Square Banquet Plate  
322080



7" Square Snack Plate  
322081



Eco-Flex™ Paper Straws  
Multi-Pack  
322086





# Merchandising & Planograms



# Merchandising



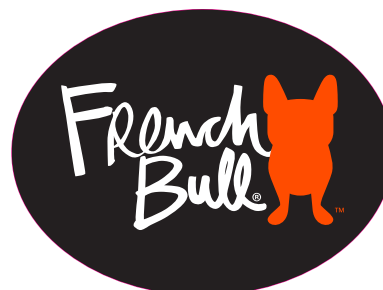
French Bull Header Sign  
 44.75" W x 12" H  
**FRBULHDR**  
 List Price \$16.00



French Bull Shelf Strips  
 Includes 12 per pack (6 per design)  
 24" W x 1.125" H  
**FRBULSHLFST**  
 List Price \$8.00



Easel Sign, 8.5" x 11"  
**FRBULEASGN**  
 List Price \$5.00



Window Cling, 8"W x 6"H  
**FRBULWCLNG**  
 List Price \$7.50

# Planograms



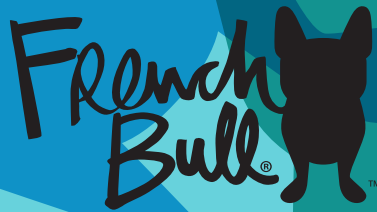
General 3ft. Planogram



Birthday 3ft. Planogram



Juvii Ocean 2ft. Planogram



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CONVERTING™

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